

Candidate Brief

Strategic Content Manager



About us

For more than two decades we have been developing training solutions for the corporate sector, healthcare, universities, business schools and EdTech sector.

Our purpose is to improve people's lives through training. This guides all our decisions, from the creation of our products to the relationships we develop with our customers.

Our mission is clear: to become a world leader in the online training sector.



About the role

Title: Strategic Content Manager (SCM)

Location: UK Leeds Hybrid or London with regular travel

Salary: Up to £50000 D.O.E

Hours: 37.5

Space: Business, Learning Studio

Key Responsibilities:

The SCM role is responsible for driving the strategy behind Learning Design & Solutions for the UK Learning Studio. You will lead the design and implementation of bespoke training solutions that meet client needs. In this role, you will provide technical leadership in instructional design and ensure project success, while also steering the strategic direction of the UK Learning Studio to align with broader business objectives and the wider Netex teams.

About the candidate

Required:

- Extensive experience in similar roles, preferably in ICT, e-learning, education, or consulting sectors, with a strong emphasis on solution design, team leadership, and strategic management.
- Deep understanding of the e-learning market, client needs, trends, and strategic market positioning.
- Some leadership or people management experience
- Strong strategic mindset with experience in designing and implementing business strategies.
- Knowledge of learning principles and their application to e-learning.
- Experience working within digital/skills transformation programs.
- In-depth knowledge of e-learning technologies and methodologies.
- Willingness to travel

Desired:

- Understanding of the e-learning market in larger corporate entities
- Familiarity with project management tools such as MS Project, Trello, or Kanbanize.
- English and Spanish speaking
- Degree in relevant fields

Personal Attributes:

- Good written and verbal communication skills
- Excellent interpersonal skills and ability to build strong relationships
- Ability to influence and persuade
- High levels of resilience and emotional intelligence
- Creative and innovative mindset
- Committed to Netex core values
- Committed to Equality and Diversity



Working with us

Culture

- Clear values
- Sports and Social
- Honesty and Integrity
- Regular Communications
- Supportive Teams

Benefits

- Access to content
- EAP
- Healthcare
- Paid Sick leave
- Free Parking

Career

- Internal Training
- External Training
- Ongoing PDP's
- Succession Plans

Work Environment

- Recognition
- Role Definition
- Autonomy
- Flexible Working
- Growing Business
- Casual Environment

Compensation

- Competitive Salaries
- Transparent and Fair
- Annual pay review

How to apply

If you have any further questions relating to the role or the recruitment process, please email:

Sam.Mawson@Netexlearning.com

To apply for this role please email a cover letter and an up-to-date CV as well as where you heard about the role to:

Careers@virtual-college.co.uk

